

Alex Hess Robinson

Objective To obtain a challenging position in a digital media field making use of my creativity, experience and skills in graphic design, Web design, and video editing and production.

Advanced Computer & Technology Skills **Proficient in the following programs:**
Adobe Illustrator, Adobe InDesign, Adobe Photoshop / Image Ready, HTML / XHTML / CSS, Macromedia Flash MX, Macromedia Contribute, Macromedia Dreamweaver, Adobe Premiere, Adobe After Effects, Adobe Audition, 3D Studio Max, Poser

Employment 08/12/05 – 01/18/07 **Little b Design** Baltimore, MD

Designer/Developer

Professional Experience

- Extensive client contact, including maintaining friendly, professional client relationships throughout life of project, from concept to feedback, leading conference calls, implementing revisions and presenting final products
- Long term collaborations with other designers, Implementing and enabling their designs, including Web cut-up and build-out

Projects

- Web site photography for the Mount Vernon—Belvedere Association and Friends of Patterson Park
- Audio and video editing and optimization for Web streaming
- Build-out and optimization of Web-ready advertising banners for multiple clients in both Flash and HTML formats
- Design and animation of multiple Flash-based Web site landing pages, headers, navigation and other Web site components; also animated storyboards from clients
- Build-out of only Cascading Style Sheets (CSS), non-table-based Web sites, employing unique Web styling in both screen and print media
- Concepting and creation a Web-based video advertisement for Advertising.com that landed employer a one-year contract with the company
- Concepting and design of unique print pieces, including a promotional lunch box with a retro 1980s theme for Advertising.com
- Build-out another agency's design for Flash mini-site, landing employer multiple Flash projects from same client

Education

08/23/04 - 05/03/05 **CCI at Johns Hopkins University** Columbia, MD

Master Certificate in Digital Media

- Digital Graphics Design, Digital Multimedia and Web Design, Digital Video and Animation Design, Digital 3-D Design, CSS Training: Web Design with Cascading Style Sheets